Thanks for the Opportunity to Introduce Our Truly Unique, Award-Winning 501 (c) 3 Community Service Organization
PeerRecoveryArtProject
Core Concepts

- How to start Art movement before funding it
- Steps to establishing a 501 (c) 3 small business model: Independent organization
- Skilled in the “all inclusive“ social connection model
- Skilled in a community service model of stigma reduction (Gift Exchange)
Remember how you felt when you found: HOPE
Who We Are!

- The Peer to Peer Recovery Art Project, Incorporated (PRAP) is an informally networked "street team" that promotes special events that offer community-based awareness, mutual aid, and support.

- It is an art collaborative in which some of the contributing artists may have lived experience as mental health consumers. Their art may reflect that experience, but the emphasis is on respect of the art.

- There are dozens of people supporting and networking within the Art Project to end stigma. The project was founded and is driven by consumer activists who prefer to be known simply as artists.
OUR BOARD

- John Black - Founder, CEO, Operations Manager
- Ken McCall - CFO, Guidance, Support
- Carol Jo Hargreaves - Corporate Secretary, Editor

Leadership Team

- Betty Barnes, Arts for Freedom Program Coordinator
- Linda Hornsby-Black, Special Projects Manager
- Jodi Mc Clure, Bookkeeper
First Gathering of PRAP - Modesto Blues Festival, Graceada Park, 2007
WHAT WE DO!

Our program is successful in:

- Connecting isolated individuals to an existing community in ways that help the individual become part of the community
- Connecting isolated individuals to each other so they become a community
- Working with an existing community so that it becomes stronger and better able to meet the needs of its members
Peer Support, Mutual Aid
WE WANT TO HELP!
MISSION STATEMENT

Peer Recovery Art Project, Inc., is our continuous campaign to end stigma, revitalize downtown areas, while implementing new strategies for an all-inclusive and therefore healthier community.
Art on the Plaza
Peer Recovery Art Project
MHSA Innovations
Community-Driven Project
Peer Recovery Art Project, Inc.

ARTS FOR FREEDOM

BE CAREFUL WHAT YOU ASK FOR!

Operationalize
Small Business Model

Banking, Payroll, Taxes and Reports

Employee Accountability: Online Time Cards

Clockspot.com
Build
Community Welcomed

Community Inclusion

Stigma Reduction
Gala Grand Opening
Community Service Gallery 2011-2014

- 175 Individuals
- 1,543 Units of Service
- 6,228 Hours
- $4,372 Incentives Paid
- $137,888 Worth
Our Consignment Gallery Outcomes: 2012-13

- Artists: 457
- Pieces Shown: 2,775
- Pieces Sold: 564
- Artists Paid: $5,810
VISITOR TRAFFIC BY AGE GROUP

Total Visitors: 12,780

- 0-13: 8%
- 14-24: 8%
- 25-59: 56%
- 60+: 28%
Peer Support
Affordable Health Care

Triple Aim
Peers In Community:
Better Health

Peer Support:
Better Care

Peer Volunteers:
Better Cost

www.peerrecoveryartproject.org
I'm pleased with the Peer Recovery Art Project programing

- 91% Pleased
- 9% Neutral
- 1% Not pleased
Peer Recovery Art Project staff and volunteers were helpful

- Helpful: 90%
- Neutral: 8%
- Not Helpful: 2%
Artist: Ed Bossom
Artist: John Sams
I would recommend Peer Recovery Art Project to others

- Recommend: 91%
- Neutral: 9%
- Would Not recommend: 0%
Artist: Mark Bixby
What Was Life Like Before Peer Recovery Art Project?

1) “It was very boring and isolative. Did not get out much and I did not have much. I felt empty and useless and lonely to the max. I had no purpose and kept going in circles in my mind.” (since Dec. 12; 36 year-old female, lives with sister)

2) “Unfulfilled – somewhat lonely. A life of desperation!” (6 months with PRAP; 60+ year-old widower)

3) “I have been with Peer Recovery Art Project long before we had gallery. I volunteered setting up at art shows and doing whatever was needed to help out.” (with PRAP 4 years; 59 year old family man with wife and 2 daughters)

4) “I spent most of my time trying to get high on something or just doing absolutely nothing.” (with PRAP more than a year; 19 years old, being raised by grandmother)
What Happened at PRAP?

1) “I met John Black and he showed me I can open those doors I always thought were locked. I met the crew and started developing relationships, something I used to fear. They all gave me hope that I can shape my own future.”

2) “I was asked to volunteer from friends who I’ve known for years that volunteer also.”

3) “My life before Peer Recovery Art Project was going nowhere. Becoming a volunteer changed my life! It gave me hope and a reason for getting up in the morning. I was the only volunteer back then who could see the vision and when the gallery opened I was the first one hired.”

4) “Made friends and found motivation and my first job ever. Met Betty Barnes (coordinator) and display lots of my art.”
What Is Your Life Like Now?

1) “I am working on improving my physical, mental and emotional health and expanding my spiritual wellbeing. I am currently working on meeting my needs in a timely effective manner & also bugging. I am happier more relaxed and more grounded. I’m better able to deal with my stressors and I’m enjoying life to its fullest. All because I have peers support from some truly wonderful people.”

2) “More fulfilled. Better focused from helping others. Thank you PRAP.”

3) “My life now is full of happiness, love and a great feeling of being a part of something good in my life.”

4) “I spend time painting and working at gallery. I got a second job now and I’m happy and clean now.”
Recognized

Non-Profit of the Year Nominees:

- Boys & Girls Club of Stanislaus
- Howard Training Center
- Latino Community Roundtable
- Modesto Sister Cities International
- Peer Recovery Art Project
- Stanislaus County Affordable Housing Corporation
- Stanislaus County Police Activities League
Peer Recovery Art Project is a 100 cars for good finalist. Please help us win our new car by voting on Oct 16 2013 at 100carsforgood.com.
“the peer recovery arts project is at the forefront in the field of what works, recovery through action, through self-directed expression, through proving that mental health diagnosis says nothing about one's potential. the painted brain stands proudly behind this incredible project with a whole heart and with open arms.” - dave leon, editor and director of the painted brain magazine

“The Peer Recovery Art Gallery is truly community based. The center is accepting of all individuals without regard to their artistic ability or community standing. The focus is sincerely one of authentic acceptance. As a member of the general public, I have been impressed by the array of services/events available. As a non-profit partner, I am astounded by the level of support the Gallery extends and the expertise of their volunteers.” Nouleng

“I have worked with Peer Recovery Art project as a catalyst, and momentum builder for many of our youth who need an outlet and alternative to programs that may not be able to or relate. Our youth have shown an interest and a desire for more creative programming as such.” Victor
“The uniqueness of this organization is that it combines the two missions of supporting the strengths of people in recovery and helping to revitalize the downtown core of a business district. This is a vision that is powerful because it asks a basic question: "Who is responsible for taking care of our community?" This groups answer is that "It's everybody, including us." Many mental health groups talk about the importance of people in recovery belonging, but end up talking mostly about caseloads, funding cuts, crisis, and paperwork. This group puts first things first: community for everyone.” Bruce A

“For too long having a mental health diagnosis has been associated with failure. Peer Recovery Art Project defies that belief by focusing on strengths and artistic talents. The mission of inclusion based on what people can do (instead of what they can't do) sets the project apart from the rest. They are a model for others in their enthusiasm and tireless effort to disappear the stigma associated with mental illness. Downtown Modesto supports this project, I support it and you can too!!” Karen H
I think there should be more programs like Peer Recovery Art Project

95%

5%

I think there should be more

Neutral

I do not think there should be more
The following segment best describes me:

- Community Member: 48%
- Artist/Musician: 38%
- Business Owner: 11%
- Government: 1%
- Public Safety: 1%
- Press: 1%
Artist: Ivan
Peer Recovery Art Project's example helped improve my opinion of persons with mental health diagnoses.

- 67% have helped to improve
- 31% are neutral
- 2% have not helped to improve
Peers Speak Out for Hope

Peer Recovery Art Project

Peers Speak Out for Hope
HOW CAN WE BETTER SERVE?

Healthier Community Arts Initiative
Peer Recovery Art Project
Healthier Community Arts Initiative
SO MUCH MORE THAN AN ART GALLERY

Classic Community Mural Projects
International Arts Exhibition
Coming Soon Good Neighbor Squad
Peer Speaker’s Bureau
Special Events and Festivals

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Community Service

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